



An Affiliate of National Dairy Council

Fact Sheet

For More Information visit drink-milk.com/media.html

3-A-Day/Bengals Jr. Broadcaster Competition

The children will compete for a grand prize of 4 tickets to the December 9th game featuring the winning audition on the stadium's video board.

The children range in age from 9-11yrs.

3-A-Day of Dairy for Stronger Bones and Healthier Bodies.

The US Dietary Guidelines for Americans recommends three servings of lowfat or fat free milk, cheese or yogurt each day.

Research shows that most of us are eating only half the recommended 3 servings of dairy foods each day.

The American Dairy Association Mideast teams up with the NFL to promote physical activity and healthy eating, which includes three servings of dairy each day for stronger bones and healthier bodies.

Parents of children interested in the JR Broadcaster competition completed an entry form that they received from their school, drink-milk.com, or from Kroger with a purchase of milk, cheese, or yogurt- a promotion designed to encourage healthy eating. Of these entrants, contestants were chosen at random.