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**MEDIA ADVISORY
FOR IMMEDIATE RELEASE**

HOUSHMANDZADEH SHOWS SUPPORT FOR ROLE MODEL STUDENTS

Middle School Students Recognized for Their Commitment to Excellence With a Surprise Appearance

WHAT:

T.J. Houshmandzadeh and the American Dairy Association recognize the importance of positive role models, and reward 27 middle school students with a surprise motivational talk with the Cincinnati Bengals' star wide receiver.

Houshmandzadeh will first speak with 27 role-model students in a small library setting. These students have either volunteered to help their fellow students, or are Ohio Integrated Systems Models- academically strong students who are active in school sports, clubs and organizations.

After, T.J. will share his message with the entire school during a Health and Wellness Spirit Day rally as part of their *Got Milk?* Week, a week devoted to healthy eating that includes 3-A-Day of Dairy for stronger bones and healthier bodies.

Following his visit with students, Houshmandzadeh will be available to the media for interviews.

WHO:

T.J. Houshmandzadeh, Cincinnati Bengals Wide Receiver
Fairfield Middle School students

WHEN:

Tuesday, October 23, 2007
1:30 p.m. – 2:30 p.m.

WHERE:

Fairfield Middle School
1111 Nilles Road
Fairfield, OH 45014
Phone (513) 829-4433
Paul Otten, Principal

*** Please be sure to sign in with the front office before attending the event ***

Visit drink-milk.com/media.html for more information, including a fact sheet